



## **Maine GearShare (MGS) is a nonprofit outdoor gear library and repair shop.**

MGS offers in-house [drop-off and mail-in repair services](#) to the general public. We also partner with brands directly to offer 3<sup>rd</sup> party warranty repairs. The most unique leg of our repair program is our traveling pop-up repair service.

MGS packs up the repair shop and brings all the tools, sewing machines, and most importantly, the talented repair technicians to events around the country. In our efforts to keep this program as accessible to as many people as possible, we partner with sponsors and host sites to cover the cost of the service, so that the repairs can be offered for free to the public. We cap events at 12 pop-ups per year and are currently accepting solicitations for our 2024 tour.

Here is an example description we use in sharing this service with the public:

*“Maine GearShare will be offering free gear repair at the [event]! Drop off gear in need of repair, then enjoy the event, attend panels, and meet other outdoor enthusiasts while our staff give your gear new life. Free repairs made possible by [sponsor].”*

*All items must be clean. Common repair types accepted: stuck or misaligned zippers, nylon with rips, puffy coat holes, broken backpack buckles and straps, seam failures, etc. Some stoves, tents, snowshoes and other hard goods can be repaired on a case-by-case basis. Unsure? Bring it and find out.”*

### **Details:**

- MGS provides the repair technicians and all the equipment and supplies needed for the event.
- Host/sponsors are responsible for marketing the event and making folks aware to come out for it. We are happy to provide brief descriptions and photos to use in marketing assets.
- We have found in the past that a key marketing point is ensuring attendees know to bring an item with them. Otherwise, we get lots of excited folks coming by who say “I wish I knew that you were here, I would have brought XYZ!”
- It is helpful to have something else for folks to do while we fix their items: shop, engage in a workshop, drink a beer, etc.

- All our pop-ups are free to the public/event attendees, thanks to the sponsor/host. The host site can also be the sponsor. Example: "XYZ festival is proud to offer FREE gear repairs from Maine GearShare, thanks to XYZ sponsor"
- We fix most everything at the pop-up, but if someone brings in something extremely complex or time consuming, we reserve the right to offer to take it in for them and ship it back, for a fee.
- We tend to be able to repair about 8-10 items per hour with our staff of 6. We have done as many as 125 repairs in one day.
- A few examples of previous partners: REI, Goodfire Brewing, Maine Outdoor Economy Summit, The Common Ground Country Fair, BKL XC Ski Youth National Championships, the Gear Again Festival, and the Vermont Gear Makers Festival.

### Cost:

- We have a minimum sponsorship fee of \$1,000 per day. More is certainly better, as this is fundraising for our nonprofit, but \$1,000 is enough for us to commit to an event.
- Travel and hotel accommodation costs for up to 6 people must be covered by the event host/sponsor if the event is outside the state of Maine.
- We reserve the right to also accept donations from the public/event attendees.

For more information, contact Josh Bossin

[josh@mainegearshare.org](mailto:josh@mainegearshare.org), (207)200-1876

Visit our website at [www.mainegearshare.org](http://www.mainegearshare.org)



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*Maine GearShare is a tax exempt 501c3 nonprofit organization, EIN 87-2553485*